# UNITED-ULTFARMS JOINT WEBINAR

13 - 16 Sep 2023

Poll results



#### **Table of contents**

- What best describes your affiliation or interest in ocean multi-use solutions?
- Which pilot UNITED interests you the most?
- How optimistic are you about the commercial viability of ocean multi-use solutions?
- What do you see as the primary challenge in commercializing ocean multi-use solutions?
- Do you foresee increased investment in ocean multi-use projects in the next 5 years?



#### What best describes your affiliation or interest in ocean multi-use solutions?



Mutli\_use Platofrms innovation project Socioeconomic trade-offs

NbS research Sustainable use

sustainability

Knowledge

vision trajectories

Commercial viability Possibile investments

Strategy

**OLAMUR** 

Research

Public authority

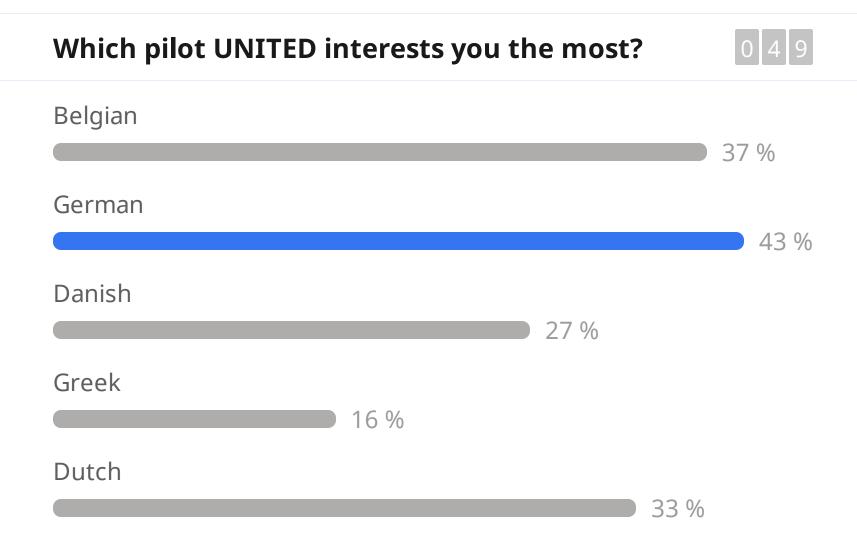
OLAMUR project

Conservation Low trophic aquaculture Innovation

Wave energy company Seaweed Standardization

Seaweed sector organisation

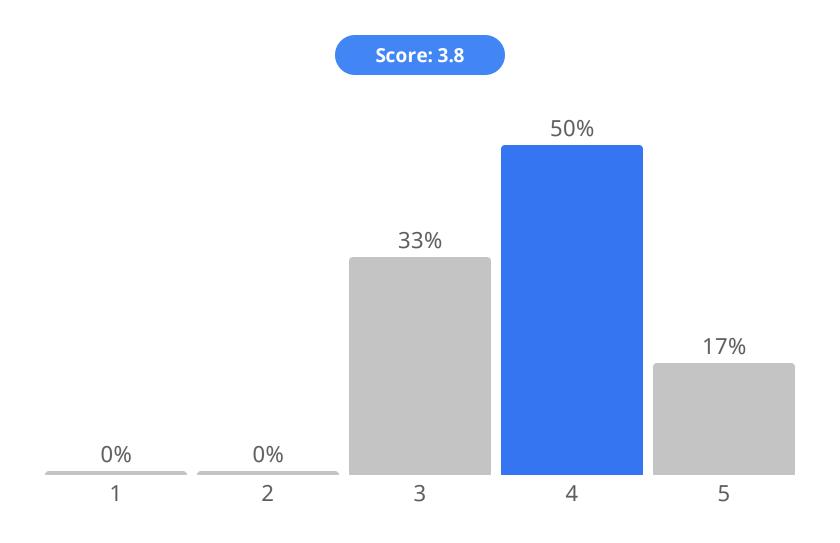
Governmental innovation facilitator





## How optimistic are you about the commercial viability of ocean multi-use solutions?







## What do you see as the primary challenge in commercializing ocean multi-use solutions? (1/2)



A. Regulatory Hurdles 58 % B. Technological Barriers 38 % C. Stakeholder Engagement 21 % D. Environmental Concerns 13 % E. Market Acceptance 33 %

## What do you see as the primary challenge in commercializing ocean multi-use solutions? (2/2)



F. Other

17 %

### Do you foresee increased investment in ocean multi-use projects in the next 5 years?



A. Yes, significantly

33 %

B. Yes, moderately

71 %

C. No, minimal change

0 %

D. No, decline expected

0 %